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FOR IMMEDIATE RELEASE

SSG Capital Advisors Launches Strategic Energy Group

Philadelphia, PA—February 5, 2015—SSG Capital Advisors, LLC (“SSG”), a leading independent special situations investment bank, today announced the formation of a new group dedicated to advising middle market companies in the energy industry. Long established in this business sector with a history of successful transactions, SSG is expanding their scope to further support companies facing instability and financial challenges and will offer strategic advisory services to help businesses identify new opportunities and generate value.

“In perhaps one of the most challenging business climates this industry has experienced in recent years, energy companies are confronted with liquidity and cash flow constraints, falling asset values and an imbalance of supply and demand in the energy value chain,” said Mark E. Chesen, SSG Managing Director. “SSG’s Energy Group will focus on maximizing value for businesses as they navigate these challenges.”

SSG’s Energy Group offers sector-based advisory and financing expertise to oil and gas, energy services and equipment, power generation and renewable energy businesses. The boutique firm provides a full range of investment banking services including merger and acquisitions, private placements, financial restructurings and valuations, as well as litigation and strategic advisory to public and private companies and investor groups.

In addition, SSG has formed a strategic alliance with Chiron Financial Group, Inc., a Houston-based investment bank with a long history of delivering services to the energy market. They bring an industry leading oil and gas financial team, as well as a track record of working alongside engineers, geologists and geophysicists to understand and address business/financial issues.

“I’m excited to partner with SSG to broaden our reach and further assist the continuum of companies in the energy sector,” said Jay Krasoff, Chiron Managing Director. “This strategic alliance offers a unique combination of expertise that will add significant value to our clients as they address unstable market conditions and sector volatility.”

From exploration through production and distribution, SSG and Chiron have completed deals in all energy sectors, including oil and gas, coal, nuclear, wind, solar and biofuel, and have experience with energy services and equipment companies as well. They bring senior-level expertise and insightful, strategic thinking to each engagement.

About SSG Capital Advisors

SSG Capital Advisors is an independent boutique investment bank that assists middle-market companies and their stakeholders in completing special situation transactions. We provide our clients with comprehensive investment banking services in the areas of mergers and acquisitions, private placements, financial restructurings, valuations, litigation and strategic advisory. SSG has a proven track record of closing over 250 transactions in North America and Europe and is one of the leaders in the industry.

Additional information about the company is available at www.ssgca.com.

Securities are offered through SSG Capital Advisors, LLC (Member SIPC, Member FINRA). All other transactions are effectuated through SSG Advisors, LLC, both of which are wholly owned by SSG Holdings, LLC. SSG is a registered trademark for SSG Capital Advisors, LLC and SSG Advisors, LLC.