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FOR IMMEDIATE RELEASE

SSG Capital Advisors Makes Addition to Team

Philadelphia, PA, August 4, 2017—SSG Capital Advisors, LLC ("SSG"), a leading independent special situations investment bank, announced that Michael P. Gunderson has joined the company as an Analyst. He will work with SSG's senior bankers, advising clients on a wide range of transactions including mergers and acquisitions, divestitures, restructurings, recapitalizations and private placements of both senior and subordinated debt and equity. Michael will be based in the firm's West Conshohocken, PA headquarters.

Michael will be responsible for creating valuation models, performing financial analyses in support of capital structure strategy, conducting market and buyer research and preparing transaction progress reports.

Prior to joining SSG, he was a Private Equity Analyst with DuPont Capital Management, helping manage a portfolio of leveraged buyouts, venture capital, credit, and special situations/distressed debt assets. He is a graduate of the University of Delaware and earned a B.S. in Finance and Economics.

About SSG Capital Advisors

SSG Capital Advisors is an independent boutique investment bank that assists middle-market companies and their stakeholders in completing special situation transactions. We provide our clients with comprehensive investment banking services in the areas of mergers and acquisitions, private placements, financial restructurings, valuations, litigation and strategic advisory. SSG has a proven track record of closing over 300 transactions in North America and Europe and is a leader in the industry. Additional information about the company is available at www.ssgca.com.

Securities are offered through SSG Capital Advisors, LLC (Member SIPC, Member FINRA). All other transactions are effectuated through SSG Advisors, LLC, both of which are wholly owned by SSG Holdings, LLC. SSG is a registered trademark for SSG Capital Advisors, LLC and SSG Advisors, LLC.